



SPONSORSHIP DOSSIER · 2026

Cannarias Masters Cup

The first premium cannabis cup in the Canary Islands.
Professional blind tasting, a specialised jury and an
exclusive gala at a private villa in Fuerteventura.

First edition · Gala 28 November 2026 · Fuerteventura

4

CATEGORIES

8,400+

INDUSTRY CONTACTS

1st

EDITION

info@cannariasmasterscup.com · cannariasmasterscup.com

— THE CUP

A serious, transparent competition

The Cannarias Masters Cup was created to recognise the quality of the finest Canarian samples through **professional blind tasting**: every sample is coded, split into fractions and reaches the jury with no logos or references. Nobody knows what they are tasting. Only quality wins.

— FOUR OFFICIAL CATEGORIES

PROFESSIONAL

Flower

8 g per sample · **4 fractions of 2 g**

Associations, clubs, professionals and sector projects

PROFESSIONAL

Hash

4 g per sample · **4 fractions of 1 g**

Associations, clubs, professionals and sector projects

PROFESSIONAL

Rosin

2.4 g per sample · **4 fractions of 0.6 g**

Associations, clubs, professionals and sector projects

NON-PROFESSIONAL

Flower

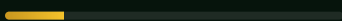
8 g per sample · **4 fractions of 2 g**

Private individuals of legal age

— WEIGHTED JUDGING CRITERIA

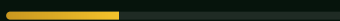
×1

Presence



×2

Aroma



×3

Flavour



A specialised jury per category, with identities kept confidential until the cup ends to guarantee independence. Prizes for 1st, 2nd and 3rd in every category and a published top 10, with public results.

The gala: a private villa in Fuerteventura, limited capacity and a premium atmosphere — participants, jury, sponsoring brands and accredited industry professionals. Exact location shared with sponsors and entrants.

Organised by: Cannarias.net, the Canarian industry portal, based in Puerto del Rosario.

— WHY SPONSOR

Your brand, at the heart of the **Canarian** sector

Partnering with the cup links your brand, from day one, to the event set to become the benchmark for premium cannabis in the Canary Islands: serious, transparent and beautifully produced, in front of an adult, professional audience.

4

Competition categories

1st

Historic edition: founding brand

+18

Adult industry audience

1

Private gala at an exclusive villa

Direct reach to **over 8,400 industry contacts**

200+

CANARY ISLANDS

3,800+

REST OF SPAIN

4,300+

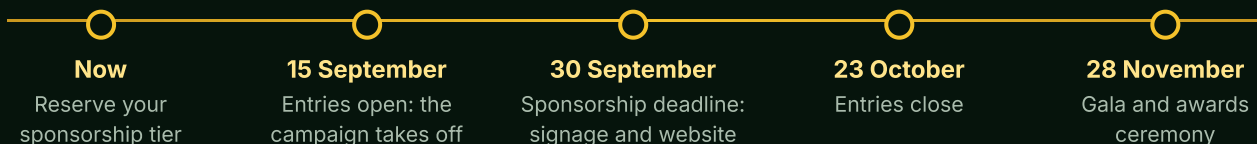
INTERNATIONAL

Our own database of clubs, associations, grow shops, seed banks and sector companies, engaged through email campaigns in Spanish and English and amplified on the cup's social channels and the cannarias.net portal.

— YOUR BRAND, PRESENT IN

- Official website: logo, section and link depending on tier
- Social media: posts and sponsors carousel
- Fuerteventura gala: photocall and stage
- Signage, flyers and event materials
- Industry mailings and press releases
- Gala tickets depending on sponsorship tier

— CUP CALENDAR



Your visibility works **before** (launch and entries), **during** (coverage and gala) and **after** (winners and media impact) the cup.

— SPONSORSHIP PLANS

Choose your level of **presence**

Four tiers. All of them include your logo on the website and a social mention; the higher the tier, the greater the spotlight. The Main Sponsor tier is a single slot; the rest are subject to availability.

OFFICIAL SPONSOR · 1 EXCLUSIVE SLOT

€5,000

Main Sponsor

"Presented by your brand" naming · sector exclusivity · **marquee-style stand** · largest logo on all event materials · **4 VIP tickets** · award presentation on stage · a **"by your brand"** category · website feature · 3 dedicated social posts.

PREMIUM

€2,000

Prominent presence

Prominent logo on the website, signage, flyers, mailings and press releases · **table-style stand** · **2 gala tickets** · descriptive block on the website · 2 social posts · press mention.

STANDARD

€1,000

Solid presence

Medium-size logo on the website and signage/flyers · **1 gala ticket** · listing with logo, description and link · 1 social post · mailing mention.

PARTNER

€500

Support the cup

Logo on the sponsors page and site footer · link to your website · sponsors carousel on social media · mailing mention · discounted tickets.

Something bespoke (product activation, sponsoring an award or a category)? **Let's talk.**

— COMPARISON

What each tier includes

BENEFIT	MAIN	PREMIUM	STANDARD	PARTNER
Logo on the official website	Largest	Prominent	Medium	Footer + page
Logo on signage and flyers	Largest	✓	✓	—
Stand at the gala	Marquee	Table	—	—
Gala tickets	4 VIP	2	1	Discount
Social media posts	3 dedicated	2	1	Carousel
Mention in mailings (8,400+ contacts)	✓	✓	✓	✓
Press releases	✓	✓	—	—
"Presented by your brand" naming	✓	—	—	—
"By your brand" category	✓	—	—	—
Award presentation on stage	✓	—	—	—
Sector exclusivity	✓	—	—	—
Website content	Feature	Block	Listing	Link
Investment	€5,000	€2,000	€1,000	€500

Confirm before **30 September** to guarantee your presence on signage, the website and the photocall.
Formalised through a sponsorship agreement and an invoice from the organisation · reserve by email.

— LIMITED SLOTS · FIRST EDITION —

Reserve your tier

Be part of the history of the Canarian cannabis cup.

Sponsorship deadline: 30 September 2026

Email info@cannariasmasterscup.com
Web cannariasmasterscup.com/patrocinadores
Gala 28 November 2026 · Private villa · Fuerteventura



SCAN & RESERVE

Organised by: Cannarias.net · Asociación Fuerte Green Poison
Calle Isaac Peral, 30 · 35600 Puerto del Rosario (Las Palmas), Spain

A private, cultural and competitive event, exclusive to adults over 18. The organisation does not promote the sale or use of cannabis.